

Chelsea Campbell

Web Developer



Experience

2020 - Front- End Web Developer Atlanta, Georgia

EZ Prints

- Oversees weekly homepage content scheduling and creation of promotional graphics for Fortune 500 client websites. Creates SEO content for user products and company pages. Collaborates with lead sales manager and promotion team to ensure design consistency, configure customer settings, and deploy website promotions year-round for over 17,000 consumer products. 100% Remote work in a self-managed role.
- Web Development:** creation, deployment, and maintenance of CMS properties in Magento 2.0. Writing responsive, mobile-first HTML/CSS for promotional web pages. Modifying inventory, shipping methods, and promotional codes, styling custom menus and navigation, configuring XML and Mediaclip files, site tracking with Google Analytics, and consulting remotely with lead developer on solutions for project debugging, site optimization, and best practices for user experience. Training new company procedures based off self-produced work and research.

2016-2021 Digital Designer / Web Developer Atlanta, Georgia

Freelance Digital / Web Designer

- Digital Design:** Created content and designs for custom e-flyers, postcards, and MailChimp newsletters. Managed and oversaw local distribution of content and professional social media pages.
- Web Development:** projects include conception, design, and deployment of responsive e-commerce websites suited to the client's needs. Collaborating with clients as well as outside agents to complete competitive and certificate-worthy creative work in web development, copywriting, graphic design, and advertising. Portfolio of student and ongoing professional work.

2014-2016 Digital Media Manager / Client Care Coordinator Atlanta, Georgia

RE/MAX Around Atlanta

- Media Manager:** Provided digital design and web media services such as creating internal company websites, digital promotional and brand-awareness materials, editing and publication of weekly digital newsletter, and fulfilling any company requests regarding digital or media related services.
- Client Care Coordinator:** Executed Office Manager responsibilities such as client service and customer care, opening/closing office, maintaining inventory, answering phones and work emails, data entry, and assisting brokers and agents as needed.

Education and Qualifications

The Creative Circus 2020
Certificate in Creative Technology
Experience with: HTML, CSS/SASS, JS, XML, Wordpress, Adobe AI, PS, AE, Acrobat, Google Analytics, Magento 2.0, Jira, Mediaclip

Georgia State University 2014
Bachelors in Media Communications

Personal Statement

Hello! my name is Chelsea Campbell and I use creative technology to bring passionate ideas about web development to life. My goal is to create responsive web design that serves with purpose, function, and creative expression. I look forward to working with you!

